

**Client**

Woodward Avenue Action Association

**Client Contact**

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**Giffels Webster Contact**

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**Completion Date**

Fall 2009

**Services Provided**

Civil Engineering  
Landscape Architecture  
Planning



The Woodward Avenue Non-Motorized Transportation Plan was commissioned by the Woodward Avenue Action Association (WA3), and prepared the eight mile portion of the roadway between Eight Mile Road and Maple Road in Oakland County for non-motorized transportation. Giffels Webster used its vast experience in general transportation and non-motorized transportation planning to analyze the corridor and recommend potential improvements for non-motorized users.

The team from Giffels Webster, through the WA3, reached out to the municipalities that border the project area to obtain all available planning documentation related to Woodward Avenue. Building upon previous efforts and our thorough review of the corridor, we determined the goals of this plan to be:

- Provide recommendations to enhance the pedestrian experience and to introduce dedicated bicycle facilities.
- Provide municipalities with options and a phased approach to implementing non-motorized recommendations.
- Identify linkages into the Woodward communities to expand non-motorized efforts into each municipality and enhance community based non-motorized plans as they are created.

The result was a detailed plan of enhanced pedestrian spaces and dedicated bicycle routes along both sides of Woodward Avenue. This includes the crossing of I-696 and the creation of a major “non-motorized rest stop” at the Detroit Zoo.